



MODULE	1	2	3	4	SWS	CP
Digital Management					20	25
Digital Entrepreneurship					4	5
Digital Economy					4	5
Digital Innovation					4	5
Digital Media					4	5
Digital Transformation					4	5
General Management					20	25

International Management				4	<b>5</b>
Leadership & Strategy				4	<b>5</b>
Finance Management				4	<b>5</b>
Entrepreneurial Finance				4	<b>5</b>
Organization Management				4	<b>5</b>
Advanced Management				16	<b>20</b>
Behavioral Decision Making				4	<b>5</b>
Business Ethics				4	<b>5</b>
Case Study I Management				4	<b>5</b>
Case Study II Entrepreneurship				4	<b>5</b>
Specialized Management				32	<b>20</b>

Sie wählen **vier** der acht Schwerpunkte.

Sustainable Management			4	
International Digital Law			4	
Consulting & Marketing			4	
Social Media Management I			4	
Sociology & Communication			4	
Electronic Commerce			4	
Technical Applications & Data Management			4	
Social Media Management II			4	
Application oriented Management			2	<b>10</b>
Case Study III Business Plan			2	<b>10</b>
Masterprüfung			2	<b>20</b>
Masterarbeit			2	<b>20</b>
SUMME CP				<b>120</b>